

Mission Bay Boat Cruise with Experts on Market Entry into Europe through Germany



Date:
Tuesday,
October 22, 2013

Time:
5:00 pm - 9:00 pm

Location:
William D. Evans
(historic steam boat)
at Bahia Resort Hotel
998 West Mission Bay Dr
San Diego, CA 92109

GABA is making its first début into San Diego!

Enjoy spectacular views of the San Diego skyline on board the classic Williams D. Evans steam boat while cruising Mission Bay and networking with German American business professionals and experts, paired with hors-d'oeuvres and complimentary drinks.

GABA Members and 1 guest free with pre-registration until October 20, 2013

Non-Members:

Early pre-registration by October 15, 2013 - **\$15**
Pre-registration by October 21, 2013 - **\$25**
All guests at the door - **\$30**

Complimentary Event Parking at the Bahia Resort Hotel

Schedule of Events:

5:00PM - Registration and Networking onboard the classic William D. Evans steam boat
5:50PM - Cruise ship is leaving for Bay Cruise
6:50PM - Cruise ship returns to the dock
7:00PM - Panel and Presentations
8:15PM - Networking
9:00PM: End of Event

Complimentary appetizers, desserts and drinks will be served.

GABA is pleased to host this event in cooperation with the German Consulate General, the German Honorary Consul, the German American San Diego Foundation, the American Council on Germany, the San Diego German American Chamber of Commerce California, and the San Diego World Trade Center.

With an estimated 200 companies, Germany has a substantial business presence in the San Diego area. The country has emerged as Europe's most robust economy. Through its central location, global competitiveness and a highly skilled, globally oriented and reliable work force, it has become an entry point to successfully accessing European markets for many American entrepreneurs.

Network with the German American business community of San Diego, and enjoy an evening cruising Mission Bay on a classic steamboat.

Included will be informational and educational presentations on the German American business community in San Diego, and from experts on successful market entry into Europe through Germany.

We are looking forward to seeing you at this first and exciting GABA event in San Diego!

Speaker Program:

INTRODUCTION



Dan Hoover
Member of the Board of Directors
GABA Southern California Chapter

Founder and President of Estey-Hoover Inc., an Advertising and PR Agency that provides domestic and international strategic planning, media buying, creative ads, brochures, web design, email campaigns and other marketing services targeted at consumer and business to business customers in a wide variety of industries.

WELCOME



The Honorable Dr. Bernd Fischer
Consulate General of the Federal Republic of Germany, Los Angeles

Head of the German Consulate General in Los Angeles with responsibility for Southern California, Arizona, Colorado, Nevada and Utah, he seeks to foster and deepen German-American relations. On prior posts of his distinguished Foreign Service career he served as ambassador to Croatia, at the embassies in Washington, Tokyo, New York, and various positions at the German Foreign Office headquarters in Bonn and Berlin.

MODERATOR



Wolfram Doelker
Chairman of the Board of Directors
GABA Southern California Chapter

President and CEO of WDE International Inc. With 25 years experience in taking businesses global, his consulting practice focuses on market entry into the US and Europe. Services include business presence, market entry, start-up and project management, as well as temporary CEO, COO, CFO and business services.

PANEL

The German American Business Community in San Diego



Dr. Stephan Hollman
Honorary Consul of the Federal Republic of Germany, San Diego
President of the German American San Diego Foundation
President of Pacific Aviation Corp, San Diego

Honorary Consul of the Federal Republic of Germany in Southern California and Aerospace Executive. As president of Pacific Aviation Corp, headquartered in San Diego, CA, he currently manages the Special Purpose Aircraft Division.

Market Entry Europe through Logistics



Frank Swoboda
Co-Founder and Managing Director
IMN International Mail Net GmbH, Hamburg
President
PWL Pacific Worldwide Logistics Inc, Huntington Beach

An expert on international logistics, focused on providing innovative delivery solutions for the e-commerce industry worldwide. Prior to his own start-ups, he was chairman of a pan-European logistics joint venture between the Otto group, one of Europe's largest mail order companies in Hamburg, Germany, and Swiss Post in Bern, Switzerland, after a decade as manager for Hellmann Worldwide Logistics in Germany and the UK.

PANEL

Mastering the EU Legal Challenges - Market Entry Europe through Germany



Klaus M. Brisch
Managing Partner
Bridgehouse Law, Cologne, Germany

Founder and Managing Partner of one of Germany's fastest growing and most successful international law practices. As one of the first attorneys certified by the German Bar Association as specialist for Information Technology, his practice focuses on technology transactions, including legal management of IT compliance, IT security, e-commerce projects and support of complex BPOs, such as SaaS, ASP and Cloud Computing. He is a lecturer at the Cologne University of Applied Sciences and DUW University Berlin, and author of various publications on technology law.

How to be "VAT Smart"

Recovering Value Added Tax (VAT) on travel, trade shows, conferences, and more, when a North American company is ready to enter the German and European market



Britta Eriksson
President and CEO
Euro VAT Refund, Inc.

A Co-founder of Euro VAT Refund in 1992, she has been recognized as one of the most knowledgeable VAT experts within the United States. Frequently asked to speak, she advises and works with tax managers of small, medium size and Fortune 500 companies, the United States Departments of Commerce, Revenue Canada, and many of the European embassies, consulates and trade offices in the United States.

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